

Nistha Thapa

Kathmandu | [LinkedIn](#) | +977-9862362314 | nistha.thapa09@gmail.com

SUMMARY

Product-minded UI/UX Designer with 2 years of experience designing digital products across AI, Web3, and emerging technology. Skilled in user flows, wireframing, prototyping, high-fidelity UI, design systems, and visual branding, with experience collaborating closely with product, engineering, and marketing teams.

WORK EXPERIENCE

Freelance Product Designer + Brand Designer

Remote

May 2026-Present

- Led the end-to-end development of a luxury brand identity, defining its visual direction and creating a cohesive brand experience across all customer touchpoints.
- Designed the end-to-end UI/UX for a DAO-based platform for an NGO, creating intuitive experiences that enabled transparent donor engagement, community participation, and decentralized collaboration.
- Created logos and visual identities for multiple small businesses, developing distinctive and cohesive branding tailored to each brand's identity, audience, and positioning.

Venture 23 (Remote)

Sheridan, WY, US

UX/UI Designer

May 2024 – April 2026

- Designed user-friendly digital interfaces for AI/Web3-focused products, focusing on usability, visual clarity, and consistent user experience.
- Created wireframes, user flows, prototypes, and high-fidelity UI designs to support product development.
- Collaborated with product managers, developers, marketers, and stakeholders to translate product requirements into practical design solutions.
- Improved design consistency by using structured layouts, reusable components, and visual design principles.

iBriz AI (Remote)

Santa Clara, CA, US

Technical Content Writer Intern

Feb 2024 – April 2024

- Created technical and product-focused content to explain complex technology topics in a simple and user-friendly way.
- Supported product documentation, content research, and communication for digital product initiatives.

EDUCATION

Tribhuvan University

Kathmandu, Nepal

BE in Computer Engineering

LIVE PROJECTS

Karrier One Explorer- [Karrier One: Explorer Map](#)

Partnered with the core team to define the Explorer Map's functionality and design an intuitive, user-friendly experience from concept to implementation.

Movie Mogul- [Mogul by MoviePass](#) and [Mogul Game](#)

Designed the user interface for a gamified fantasy league centered on entertainment, collaborating closely with the core team throughout.

SkinHappy- Branding and Redesign

Led end-to-end branding and UI/UX design for the website.

Verulink - Cross-chain bridge

Owned the complete design and UI/UX for the product, from concept through execution.

VeruFi - Cross chain DeFi

Led end-to-end design and UI/UX for this privacy-first, cross-chain DeFi product

SKILLS & INTERESTS

UX Design: User Flows, Wireframing, Information Architecture, User Research, Usability Testing

UI Design: High-Fidelity UI, Visual Design, Responsive Design, Mobile-First Design, Design Consistency

Product Design: Prototyping, Design Systems, Accessibility, Branding Alignment, Developer Handoff

Tools: Figma, Procreate, Canva, Notion, Google Workspace, Adobe XD

Front-End Development (Basic) — HTML, CSS, JavaScript

Interests: Illustration & Painting, Cinema & Pop Culture, Reading, Food & Culinary Culture